

30 YEARS OF PROVIDING PROFESSIONAL EXCELLENCE BRIGHAM YOUNG UNIVERSITY

30TH ANNUAL

2018 GRANT TAGGART SYMPOSIUM

A FORUM FOR FINANCIAL SERVICE PROFESSIONALS

WEDNESDAY AND THURSDAY · SEPTEMBER 19–20, 2018
BYU CONFERENCE CENTER, PROVO, UT



JOIN US FOR THE BEST CONFERENCE YET!
GRANTTAGGART.COM
801-422-9301

EXHIBITOR INFORMATION

WHY CHOOSE GRANT TAGGART SYMPOSIUM?

Supply and Demand . . .

You will want to showcase your products and/or services at the 2018 Grant Taggart Symposium at BYU. The symposium is one of the largest gatherings of financial service advisors and professionals in the Intermountain West. Each year several hundred representatives of the life insurance and financial services industry attend from Utah, Idaho, Wyoming, Nevada, and other western states. They are attracted to the symposium by the workshops and the guest presenters, who are recognized national leaders and experts in their respective fields. Past exhibitors have found warm reception to products and services that are used by sales representatives in this industry.

A Prime Market . . .

Symposium participants are mostly self-employed professionals. They are looking for ways to build their businesses and improve their practices. They are interested in new technology, hardware, software, marketing and promotional tools, etc., that will help them become more effective in their work. Be a part of this great opportunity to share your products or services.

An Opportunity You Can't Miss . . .

The Grant Taggart Symposium at BYU offers two days of direct, on-the-spot contact with leaders in the field as well as presenters of national renown. The exhibitor display area is located adjacent to the symposium rooms. The refreshment break area is located in the vendor rooms and hallway to invite walk-through traffic. Participants who visit all exhibitors are eligible to enter a drawing for tickets to next year's meeting. Because the symposium is designed to accommodate exhibitors, many return year after year.

Move-in Date:

Tuesday, September 18
7:00–10:00 a.m.

Show Hours:

Wednesday and Thursday,
September 19–20, 10:00 a.m.–4:45 p.m.

Move-Out Date:

Thursday, September 19
4:00–6:00 p.m.

All exhibits must operate through the closing hour of the Exhibit Hall to ensure a professional climate. Exhibitors are not permitted to dismantle or remove their display before the last day of the show without permission of the Taggart Symposium exhibit management.

Booth Exhibit Information:

A 36" x 72" space, \$600 for two days. Booths are located adjacent to the symposium rooms.

Included in the Rental Fee:

- Space for two persons from your company to staff the booth.
- Listing of your company's name, address, product description, and booth number in program materials. To ensure your inclusion in this listing, the contractual agreement must be received no later than Friday, August 27, 2018.
- Exhibitor Information Sheet containing information on exhibit services provided by the contractor and facility. Booths may be equipped with power, if needed. Housing accommodations, furniture, carpeting, internal booth cleaning, and phone lines are not included in the rental fee.
- Lunch Wednesday and Thursday. Please write on the contract the names of people receiving lunch.

Note: If you want to participate in the symposium sessions, you must register and pay the registration fee. Exhibitors who are not registered are not permitted to attend any functions or events associated with the symposium.

Payment Procedure:

Booth fees are payable by check, money order, or credit card in U.S. funds only. Make check payable to Brigham Young University. Applications will not be processed nor space assigned until the completed contract and payment in full have been received.

Cancellations and Refund Policy:

Cancellations must be submitted in writing. Postmark by U.S. Postal Service authorities will be the proof of submission dates. Please make note of the following deadlines:

Postmarked by	Refund
August 27, 2018	100 percent
September 10, 2018	50 percent
September 14, 2018	No refund

For more information on booth contract, selection and assignment, payment, and registration, contact:

Barney Tanner
10235 South Jordan Gateway, Suite 100
South Jordan, UT 84095
Phone: 801-826-3989
Email: barney.tanner@allegisag.com

For booth logistics, power, equipment, and supplies you may need on site, contact:

BYU Conferences and Workshops
161H Harman Continuing Education Building
Provo, UT 84602
Telephone: 801-422-4852
Email: adultconferences@byu.edu

GRANT TAGGART SYMPOSIUM SPONSORSHIP PACKAGES

Platinum, Gold, Silver, and Bronze

Sponsors will receive a promo code for the registration(s) included in their package.

PLATINUM PACKAGE \$3,000

Benefits—Exhibit booth, four registrations, one black-and-white full-page ad in symposium brochure, print, and verbal recognition where appropriate

GOLD PACKAGE \$2,000

Benefits—Exhibit booth, three registrations, one black-and-white half-page ad in symposium brochure, print, and verbal recognition where appropriate

SILVER PACKAGE \$1,500

Benefits—Exhibit booth, two registrations, one black-and-white quarter-page ad in symposium brochure, print, and verbal recognition where appropriate

PLEASE NOTE: Booth space will be allocated based on priority level: Platinum sponsors first, then Gold, then Silver, and then Bronze sponsors. Extra space will be given to those exhibitors who registered first, based on their date of registration.

BRONZE PACKAGE \$950

Benefits—Exhibit booth, one registration, name listed in symposium brochure, print, and verbal recognition where appropriate

PAST EXHIBITORS OF THE GRANT TAGGART SYMPOSIUM

Allegis Advisor Group

American Funds

American National

AXA Advisors

Beacon Financial

Cambridge Financial

dibrokerWest

Guardian Life

Health Insurance Specialists

IE Network

Illinois Mutual

Integrity Retention Solutions, Inc

Retirement Health Solutions

Mass Mutual - SLC

Moseley/McGill Life Brokerage

New York Life

Peterson International

Sagicor

Skipio

ServePro

Ohio National

Life Answers

Office Supply Company

Layfayette Life

BRIGHAM YOUNG UNIVERSITY
SPONSOR/EXHIBITOR CONTRACT FOR SPACE
IN CONJUNCTION WITH THE 2018 GRANT TAGGART SYMPOSIUM
WEDNESDAY AND THURSDAY, SEPTEMBER 19-20, 2018

Firm

1st Representative

2nd Representative

Mailing Address

City

State

ZIP

Daytime Phone (_____) _____

Email Address

Sponsor/Exhibitor

Platinum _____ Gold _____ Silver _____ Bronze _____ Exhibitor _____

Exhibitor Thursday and Friday Lunches

No _____ Yes _____ (If different from above, please provide names)

1. _____

2. _____

1. ALLOTMENT OF SPACE: All sponsors are granted space in the BYU Conference Center, Brigham Young University, Provo, Utah, for the purpose of displaying and demonstrating equipment, supplies, or services manufactured or distributed by us.

Please select one:

\$600 booth fee for a two-day exhibit at the Grant Taggart Symposium on Wednesday and Thursday, September 19-20, 2018

\$950 booth fee for Bronze Sponsor

\$1,500 booth fee for Silver Sponsor

\$2,000 booth fee for Gold Sponsor

\$3,000 booth fee for Platinum Sponsor

I hereby tender \$ _____.

In the event the space has been contracted to another Exhibitor prior to the receipt of this contract, I hereby authorize BYU to substitute on this contract another space in order of priority. **Remember, space is limited.**

2. EXHIBIT SPACE AND EQUIPMENT: Each exhibit space is approximately 36" x 72" and will include a 30" x 72" table and two chairs. All AV equipment, extension cords, signs, etc., can be scheduled through BYU Conferences and Workshops (see booth logistics).

I will ___ will not ___ need an electrical outlet for my exhibit.

3. Wednesday's exhibit schedule should be:
7:00-10:00 a.m. (exhibit setup)
10:00 a.m.-5:00 p.m. (exhibit time)

4. Thursday's exhibit schedule should be:
8:00 a.m.-4:00 p.m. (exhibit time)
4:00-6:00 p.m. (exhibit takedown)

5. _____ Initial here if you plan to sell merchandise at the symposium.

Please provide your EIN number _____

6. Sponsor/Exhibitor shall not assign or sublet the space allotted and shall not permit another firm or individual to share the contracted space either with or without charge.

7. Sponsor/Exhibitor will be responsible for the delivery of his or her equipment and/or display material to the BYU Taggart Symposium exhibit area and for the removal of that equipment and/or display material. If he or she fails to remove this material, the Exhibitor hereby authorizes the BYU Exhibit Manager to remove the equipment and/or display material, and the Exhibitor guarantees to pay any and all charges incurred in removal and/or disposal.

8. All exhibit material shall be fireproof, and all materials and fluids that are flammable shall be kept in safe containers. Open flames, butane gas, oxygen tanks, and similar materials are not allowed without the permission of the local fire department.

9. In accordance with state law, smoking in the exhibit area or within the Conference Center is not allowed. BYU prohibits smoking or tobacco use anywhere on campus. Alcoholic beverages are also forbidden in the exhibit area and elsewhere on the BYU campus.

10. The volume of all speaker or audio equipment used within the Exhibitor's area must be kept at a level inaudible beyond the exhibit booth. Signs, posters, and other advertising material must be confined to the Sponsor/Exhibitor assigned area.

11. Circulars or advertising material of the Sponsor/Exhibitor may be distributed only in the booth assigned to the Exhibitor presenting such material.

12. The workshop planning committee and the BYU Exhibit Manager specifically reserve the right to reject any exhibit not deemed appropriate.

13. The Exhibitor agrees at all times to protect, save, and hold harmless Brigham Young University, the BYU Conference Center, the sponsoring organizations, and all their agents against any and all loss, cost, damage, liability, or expense arising from or out of violation of any law or ordinance, whether caused by the Exhibitor or those holding a contract under the Exhibitor. The Exhibitor also agrees to comply strictly with the applicable terms and conditions contained in this contract. The Exhibitor also agrees at all times to protect, indemnify, save, and hold harmless BYU, the Conference Center, the sponsoring organizations, and all their agents against and from any and all loss, cost, damage, liability, or expense arising from or out of any accident or other occurrence to anyone or anything, including the Sponsor/Exhibitor, its agents, employees, business invitees, and property, which arises from or out of or by reason of said Sponsor/Exhibitor's occupancy and use of the exhibition premises or a part thereof.

14. Should any contingency prevent holding of the symposium, BYU Conferences and Workshops and the sponsoring organizations shall not be liable for any expenses or damages incurred by the Exhibitor and shall determine the amount of the exhibit fee to be refunded.

I have read and understand this contract and agree to comply with all terms and conditions.

Dated the _____ day of _____

By _____

Title _____

Date _____

Signature of BYU Exhibit Manager

Return to: Grant Taggart Symposium
116 Harman Continuing Education Building
Provo, UT 84602

Telephone: For questions, call 801-422-4852
For payment, call 801-422-8925 or toll-free 1-877-221-6716
Website: granttaggart.com